



Artwork

Expression of Interest

The City of Ballarat acknowledges the Traditional Owners of the lands we live and work on, the Wadawurrung People and to the North of the municipality the Dja Dja Wurrung Peoples, and recognise their continuing connection to the land and waterways. We pay our respects to their Elders past and present and extend this to all Aboriginal and Torres Strait Islander Peoples.



The City of Ballarat invites Aboriginal and Torres Strait Islander artists to submit an Expression of Interest (EOI) to provide a digital design pattern that will be permanently displayed at the Ballarat Aquatic & Lifestyle Centre (BALC). It is intended that parts of this artwork will be incorporated into updated BALC branding.

The Context

BALC stands on the Traditional Lands of the Wadawurrung People. BALC is a busy aquatic and leisure centre, with more than 650,000 visits annually. Facilities include 50m pool, 25m pool, multipurpose pool, Health Club, gymnastics hall and state-of-the-art group fitness studios. The centre regularly hosts regional, state and national swimming and water sport events.

Artwork Opportunity

BALC is looking for an original design by an Aboriginal and Torres Strait Islander artist that reflects our commitment to an inclusive community that supports visitors to connect with, and celebrate, a sense of place.

One part of the artwork must include the perridak (platypus). It is intended that this symbol will be used as part of a future BALC rebrand.

Other themes that may be explored include local seasons, the biodiversity of the area and Indigenous perspectives on the local area.

The final design will be produced as decals for placement on our windows (see Appendix 2).

Location

Please see the appendices to view areas of our facility where the graphic pattern may be used.

Integration of Artwork for BALC

The artwork may be used (in full or part) for other projects relating but not limited to signage, marketing, merchandise, documentation, and uniforms, subject to the licensing agreement.

Licensing

The City of Ballarat will hold exclusive rights for licencing and sole usage of the artwork for 10 years. An Artwork and Commission License Agreement will be provided by the City of Ballarat. A comprehensive artist agreement will be negotiated and signed between both parties. At the completion of the 10-year licencing period, City of Ballarat may seek to renew the licence or commission new artwork

Fees and Charges

Shortlisted artists will be paid a concept development fee of \$500.

The successful commissioned artist will be paid \$5000 including GST*. The fee for the artwork will cover:

- the design and digital production of the agreed artwork
- use of the artist's supplied biography
- use of the artist's supplied explanation or story outlining how the artwork represents aspects of Wadawurrung culture and relevance to this site
- an initial briefing and final meeting to discuss how to extract key elements from the artwork to maintain their meaning
- all future use and publication (in full or in extract) of the artwork
- media opportunities

(*Budget guided by the [NAVA](#) Payment Standards for Public Art)

PROJECT TIMELINE

Stage 1: Expression of Interest

Artists are invited to submit an Expression of Interest that briefly outlines artistic approach with examples of artwork to support this. Artists are **not** expected to supply creative concepts or concept artwork as part of this stage. Our selection panel will review EOIs and shortlist up to three (3) artists to progress to stage 2.

Stage 2: Request for Quote

Shortlisted artists are invited to develop their concept and submit concept artwork. A selection panel will evaluate the eligible concepts and consult with experts to select one artist to commission.

Stage 3: Design Development

The successful artist will be required to develop their concept and prepare detailed design documentation for approval by the selection panel.

Stage 4: Delivery

The final artwork must be delivered in a high-resolution (minimum 300 dpi) digital format. All aspects of the installation of the artwork will be completed by the City of Ballarat.

KEY DATES

Call for Expressions of Interest (EOI) open	Friday 7 February
Closing date for Expression of Interest (EOI)	Friday 28 February
Consultation with Selection Panel	Monday March 3 – Monday March 17
Notification of EOI outcome to applicants	Wednesday 19 March
Concept from shortlisted artists due	Thursday 17 April
Notification of the outcomes for shortlisted artists	Wednesday 22 April
Preferred artist contracted	Monday 5 May – Friday 30 May
Final design documentation due	Friday 27 June

How to Apply

Artists are invited to respond to the selection criteria as outlined on the following page. Please combine all responses as one PDF and email your submission to balc@ballarat.vic.gov.au

Submission Details

All submissions to this EOI are to be sent to balc@ballarat.vic.gov.au no later than 5pm on **Friday 28 February 2025**.

Selected applicants will be notified of the outcome on **Wednesday 19 March 2025**.

If you have specific questions or need assistance with your application, please contact balc@ballarat.vic.gov.au

Submission Requirements

Please complete the following schedule and attach all items in a single PDF file. Artists are **not** required to submit a concept with this submission.

Contact Information**Name****Address****Email****Phone****Evaluation Criteria****Do you identify as Aboriginal or Torres Strait Islander?**

- Aboriginal
 Torres Strait Islander
 Both

Please state your Language Group/Nation/Mob.**Do you live, work or study on Wadawurrung Country?**

- Yes
 No

Artist Bio (in 200 words or less)**Describe your creative practice and your stylistic approach (200 words or less).****Describe your capability to meet the brief, and the timeline (100 words or less).****Describe your experience delivering projects as an artist. Have you delivered artwork on similar projects (100 words or less)?**

Describe your connection to Ballarat (100 words or less).

Supporting Documents

Current curriculum vitae

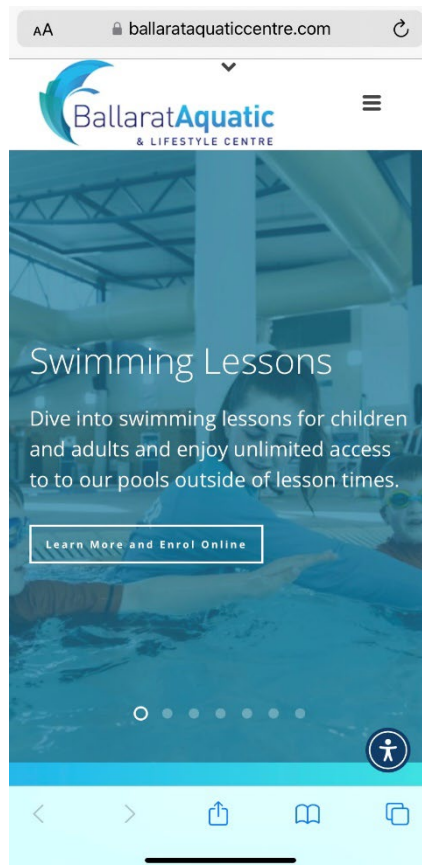
Examples of your work (maximum 10 artworks)

Other Requirements

Successful applicants must have a current Police Check and current Working With Children Check.

APPENDIX 1

Current Ballarat Aquatic & Lifestyle Centre logo and application.



APPENDIX 2

Proposed location for installation of artwork decals.





APPENDIX 3

Corporate colours



R64 G182 B233
C64 M9 Y0 K0
HEX: #40b6e9



R0 G95 B137
C98 M65 Y31 K1
HEX: #005f89



R36 G58 B74
C87 M69 Y49 K43
HEX: #24394a



R36 G170 B171
C75 M11 Y36 K0
HEX: #24aab



R36 G106 B104
C85 M41 Y55 K20
HEX: #246a68



R206 G71 B22
C82 M75 Y51 K58
HEX: #102738